

# Wickliffe Connection

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Wickliffe, Ohio - The Gateway to Lake County

August 2018

*“Cost is only an issue in the absence of value.”* Please remember this quote and the value of our Police and Fire Departments this November as there will be a fire and safety levy on the ballot. Council and I decided to go this route due to the failure of last year’s income tax increase, the loss of ABB income tax, having no current levies, and growing costs and need for first responders and their equipment. This will allow us to not only continue operating at our current level, but to make increases over the next few years. Having dedicated funds towards the Fire Department and Police Department will allow us to operate with more transparency as the money can only be used for those two departments. This will generate just over \$800,000 per year for the City. For property owners, the amount per \$100,000 of valuation will be \$105 per year.

This is two-part process. Step 2 will be proposing to the voters in 2019, a Charter revision to allocate more of our current income to capital projects (roads and service vehicles) this will not be an additional increase, only restricting how much income can be spent on General Fund expenses. Again, more transparency and a tighter budget.

## Leaf pick up

This service has become a large strain on the Service Department. Man hours could be better spent on road/catch basin repair and more vehicle/vacuum truck repairs. There are a few ways we can mitigate that strain:

1. We will only conduct this service mid-October through November — a very small decrease from last year as it spilled into December.
2. Use the Kimble bins more often. I have seen leaf and grass piles that could easily fit in the yard waste bins, but they are on the tree lawn instead. Small piles like this will no longer be picked up by our Service Department.
3. Mulch or compost what you can.

## Road work

We’ve been stepping it up with grinding and repaving sections of a few roads. While



Mayor John A. Barbish

it’s more than we originally planned in the beginning of 2018, it’s still not enough. Once we accomplish the points above, we’ll be able to increase infrastructure maintenance in 2019 and beyond.

## Town Hall / State of the City Meeting

September 19, 2018 - 7:00 pm at the Community/Senior Center. This will be video recorded and uploaded to our YouTube channel as well. Please spread the word as there will be many updates at this event and plenty of time for Q&A.

How to connect: Follow my Facebook page, John A Barbish, Mayor of Wickliffe, Ohio. And keep an eye on our website as Council meetings are video/audio recorded courtesy of Nick Cipollo from The Studio 23 Group in Wickliffe.

*Thanks for your continued support!*

**Wickliffe High School  
1960s Era Reunion  
Sat., Aug. 4 – 6pm**

Donation \$10 per person  
Krave Restaurant

7701 Reynolds Road, Mentor  
Food and beverage on your own tab.  
RSVP: [wickliffeclass66@aol.com](mailto:wickliffeclass66@aol.com)

The Wickliffe High School Class of 1969 is trying to locate classmates for our upcoming 50th Reunion. The class is in need of contact information for a number of classmates. If you have classmate information, please email [WHS1969Reunion@hotmail.com](mailto:WHS1969Reunion@hotmail.com) or call Kathy Komaromy: 440-585-3962; Linda Bodemer Torer: 440-946-1537; Veronica Oreh Smith: 440-943-7230 or Ginny Mlack Mooney: 440-358-1006.

## Teen CPR/First Aid Class

- ★ August 3rd 5-8 pm
- ★ Ages 12-17
- ★ Professional instructor
- ★ All participants earn a 2 year ECSI certification
- ★ Space is limited to the first 10 teens

**LEARN CPR** ★ NO COST  
★ Free dinner

**SAVE LIVES**

★ To sign up go to our website at  
★ <https://tinyurl.com/teencpr>



## Have you ever wondered what ‘Freedom from the Sand’ looks like?

Wickliffe inventor creates Shore Shelf ~ the newest beach accessory!

As you head to the beach this summer, do you find yourself irritated by the thought of the sand? Well, why get frustrated by the sand when, now, you can have freedom from it?

Melanie Melaragno, a life-long resident, developed Shore Shelf, an award-winning, one-of-a-kind, outdoor accessory product. It was an idea born out of frustration during her vacation when she went to pick up her drink and got sand all over her.

Immediately, she thought, “there has to be something that easily attaches onto any chair or table frame, hold your drink, phone, reading material, and fold-up to travel with you wherever you want to go.”

After doing extensive research, she discovered there wasn’t a product on the market that met her need. From there, she began sketching, networking, and teaching herself how to develop a product and bring it to market.

That product, Shore Shelf, arrived in June and is heating up the outdoor market.

This seamless solution to a common problem enhances your beach, pool or outdoor experience by keeping essentials (drink, phone, book, suntan lotion, etc.) all in one place, within reach and never touching the ground.

The days of hiding your drink under your chair, placing your phone under your towel or storing your reading material behind your head are over.

## How it works

Shore Shelf will have you ready to relax in minutes. In three simple steps, the dual-position clamp allows you to securely attach and position Shore Shelf to any side of your lounge chair. Whether you’re right or left-handed, you’ll be able to find the perfect tray position to reach your beverage, sunglasses or phone.

Shore Shelf’s eye-catching signature look is the perfect complement to your beach towel, water bottle and necessities. As the day heats up, the reflective, vibrant yellow tray easily withstands the intensity of the sun’s rays allow-



Representing three generations, Wickliffe residents Melanie Melaragno, daughter Jenna, and mother Gloria, working hard to promote the newest outdoor accessory.

ing Shore Shelf to remain cool to the touch.

The lightweight, compact design effortlessly folds up to store in your travel bag. With functionality like this, you’ll wonder how you ever managed without it!

## Why customers love it

Although Shore Shelf was initially built for the beach, customers have also found it great for cruise ships, pool, boating, camping, sporting events, wineries, outdoor concerts and wheelchairs—anywhere you need an extension of space. As customer Maureen Weishner shared, “What I love so much about my Shore Shelf is that the versatility makes it easy for me to take it anywhere and connect it to any chair.”

Shore Shelf is a family-owned, American-made product recently recognized with a Gold Medal in the Outdoor Category for new product invention at the prestigious INPEX show in Pittsburgh, PA. Shore Shelf modernizes comfort and convenience and is guaranteed to transform your next outdoor experience.

Take Shore Shelf with you on your next getaway or outdoor adventure. Shore Shelf also makes a perfect gift for the holidays and for those looking to jet off on their honeymoon.

Experience “Freedom from the Sand and Land” for yourself—order your travel companion at [ShoreShelf.com](http://ShoreShelf.com) today!

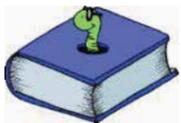
Shore Shelf, designed and developed by Wickliffe resident, Melanie Melaragno, provides Freedom from the Sand.



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Generations of Pride

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